

HAWTHORNE



For Immediate Release

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Hawthorne Cat Promotes Exclusive Deals at Hawaii Sales Event

Special Offers on Mini Excavators, Compact Track Loaders, and Skid Steer Loaders

San Diego, CA – Hawthorne Cat, the exclusive Cat® equipment dealer in San Diego, the Hawaiian Islands and the Pacific Region, announces an exclusive Hawaii sales event on Thursday, May 25, 2017, from 9 am – 1 pm. Pre-approved customers can take advantage of one-day only deals on select new Cat machines at the Oahu branch located at 94-025 Farrington Highway, Waipahu, HI 96797. Eligible models include mini excavators, compact track loaders, and skid steer loaders. Additional discounts are also available with the purchase of a Special Offer Equipment Package. RSVP by May 18, 2017.

Attendees can meet the Hawthorne family in different departments such as parts, service, and rentals. Hawthorne team members will offer machine walk-arounds and demonstrations of various Cat capabilities, including the Trimble GCSFlex Grade Control System. This new technology provides real-time grade guidance in the cab, allowing operators to excavate faster and more accurately.

According to Shane Oliveira, Sales Manager, “Customers must be pre-qualified prior to the event in order to be eligible for event savings. Access is limited, so reserve your spot today.” Oliveira continues, “Don’t miss out on these one-day only deals on quality Cat machines!”

For more information, contact Parker Paredes, Hawthorne Sales Representative, at 808.676.0393 or pparedes@hawthornecat.com.

About Hawthorne Cat

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Hawthorne sells, rents, provides parts and service, training and emission solutions to various industries including general building construction, landscaping, marine, paving and power generation. For more on Hawthorne Cat, visit <http://www.hawthornecat.com>.